



Veteran Owned

Fertilization ✚ Weed Control ✚ Core Aeration

Douglas Ringer

11 FEB 25

Circle of Turf



Turf Treatment Plans: Neighborhoods

Minimal

1. Spring Pre-emergent
2. Spring Weed Control
3. Spring Fertilizer
4. Fall Fertilizer +
Pre-emergent

High potential for seasonal or biannual weeds. Difficult to achieve lush, green turf.



Optimal

1. Winter Pre-emergent
2. Spring Weed Control
3. Core Aeration
4. Spring Pre-emergent
5. Spring Fertilization
6. Summer Pre-emergent
7. Summer Fertilization
8. Summer Weed Control
9. Fall Pre-emergent
10. Fall Fertilization
11. Fall Weed Control
12. Winter Pre-emergent

Considerations

- Does treatment plan cover *all three* weed types? (broadleaf, sedges, grassy)
- Is treatment plan *coordinated* with seasonal watering?
- How often does the license holder visit your neighborhood? (treatment plan oversight)

As a team, ask yourselves . . .

- **How do you want your common areas to look?** What message are you sending to your homeowners? Potential buyers?

Aesthetics * Property Value * Weed Proliferation

- **Is your provider a *Jack of all Trades* or a *Specialized Professional*?** What are they *Specialized* in? What are they **NOT** *Specialized* in?

All-inclusive Contract vs Carved Out Categories

- **Who is *Actively* Managing your common areas?** What is their operational cadence?