

**Blue Stream**  
fiber



# The Benefits of Bulk

HOA Connect – North Texas



**In today's environment, reliable internet is no longer a luxury. It is a necessity!**

# Why Texas Communities Need New & Improved Internet

## Changing Home Internet Use

- 6 out of 10 homes will have someone working out of them
- Customer Requirements = ALWAYS ON – like electricity
- There will be 30+ WiFi-connected devices in each home by 2025

## WiFi Matters

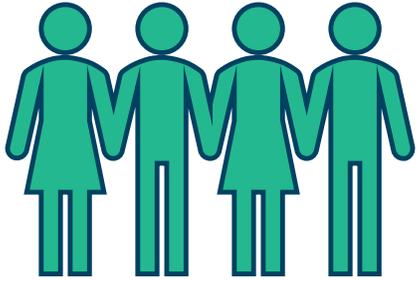
- Homes are more connected than ever before
- New WiFi 6 provides a noticeably better experience
- Security must protect for ALL devices

## Changing Landscape

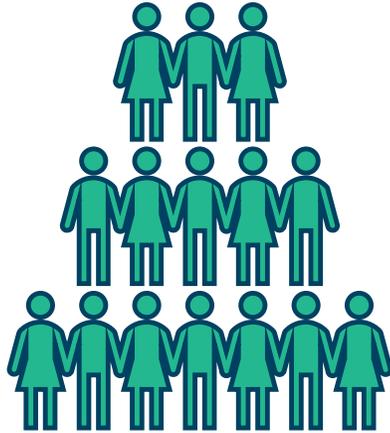
- 60% of homes will have fiber by 2025
- New movers to TX more likely to work from home

# Why should telecom be an amenity? Why is Blue Stream Fiber?

There are multiple benefits to explore



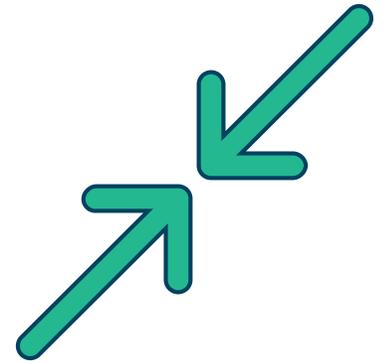
Individual Residents



Association



Home Values



Fight Inflation



# Advantages for the Owners

- Save money (typically 50-70%) on a service they need and use daily. One of the highest-ranked amenities a community can provide
- Collective Purchasing Power
- Guaranteed reliability and speed upgrades that the entire family's devices depend on
- Symmetrical speeds for working, gaming, and telehealth needs
- Same-day service calls

# Advantages for Associations



- Upgrades the property with a Fiber Optic network at no cost to the Association
- Future Proofs the Community by bringing fiber optics to each home
- Complimentary services for clubhouse office and gates and common areas.
- Gives the residents an amenity that all will use
- Local and dedicated Account Manager assigned for the term of the agreement

# Increased Property Value

- Raises the value of home. A pre-pandemic study showed a 3-5% increase in home value for homes with fiber
- Desirable and requested Amenity for all Residents. Daily use for almost every resident in the home over a pool or pickleball court.
- Attracting Potential Buyers over communities that do not have fiber or community amenity services
- Competitive Advantage over other homes



# Control Operating Expenses

- Lock in low rates now.
- Take control of annual increases. Fixed annual increases for 8-10 years.
- Do a “reset” for your community- 38% of Americans\* don’t know what they are paying for. Start over to make sure residents know what they are paying for.



\*<https://www.usnews.com/360-reviews/services/internet-providers/isp-cost-speed-survey-report>

# Savings for SAMPLE PROPERTY

- ✓ Blue Stream Fiber installs a 100% underground Fiber Optic Network at no cost to you
- ✓ Every home gets Symmetrical Internet with Whole Home Mesh WiFi & Cyber Security included
- ✓ Business services for the HOA are free with a Bulk agreement

<b>Current Average Retail Resident Monthly Internet Bill</b>	<b>Blue Stream Fiber 1Gig/1Gig Internet Monthly Rate</b>
<b>\$94</b>	<b>\$39.95</b>

- ✓ **Average Annual Savings of \$648 per home per year**

**SAMPLE PROPERTY Residents save over \$6 Million over the term with Blue Stream Fiber!**

*Based on residential rates including modem of: \$66 for 50Mbps/5Mbps & \$127 for 1Gig/35Mbps*



# Technology Explained

# Fiber Technology

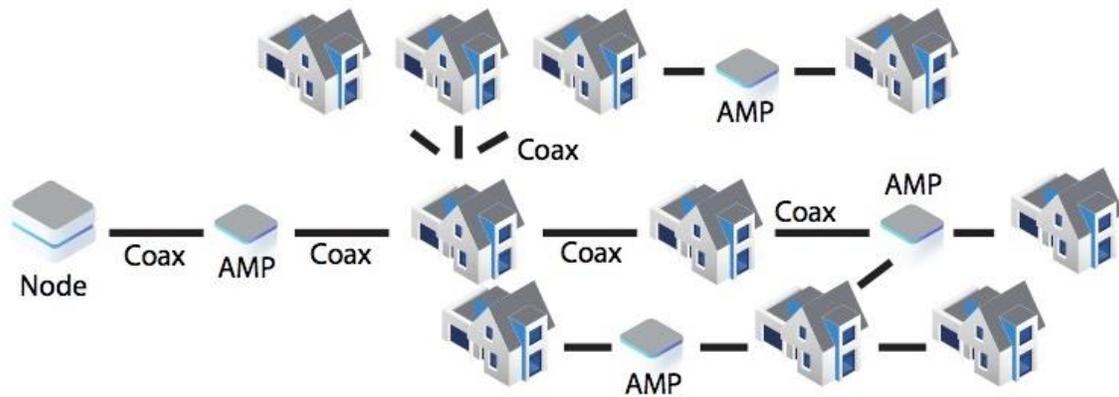
## What is Fiber and how can it benefit my community?

- Fiber is a material used for telecommunications networks
- It is an upgrade from coaxial or copper lines
- Powerful Internet network with high bandwidth and lower latency
- Reliable, fast, and a better experience for users
- Reduce downtime and service calls
- Fiber supports future technologies
- Upgraded infrastructure that is ready for the future



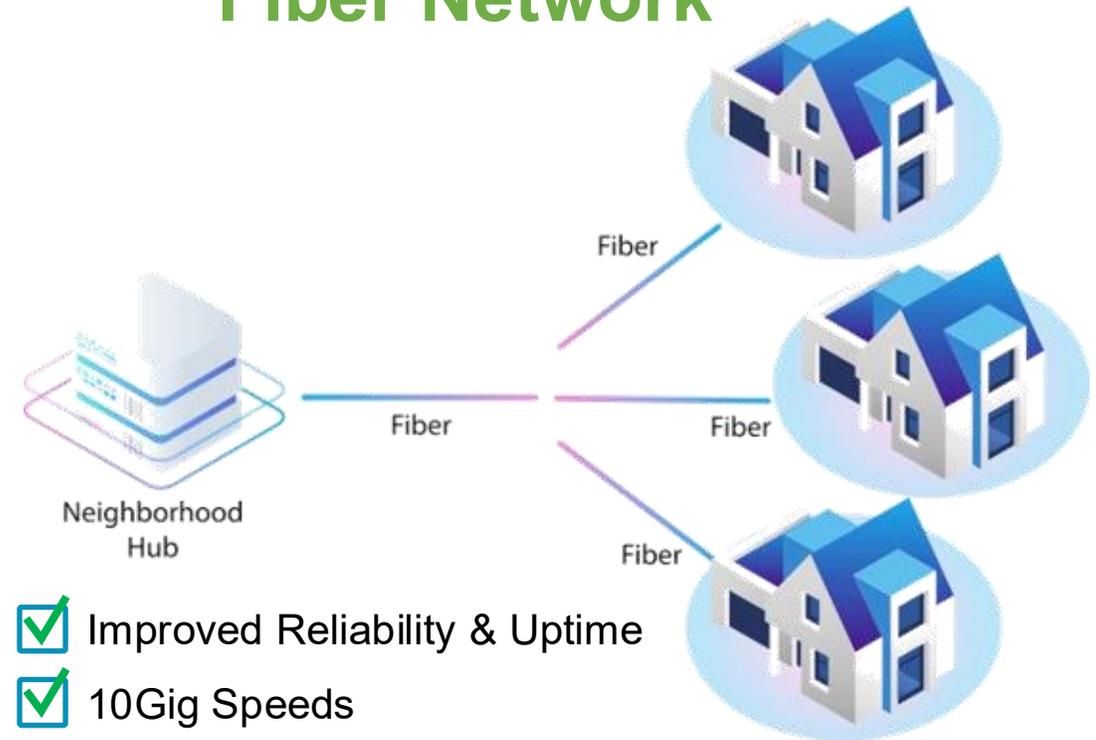
# What Makes Fiber Different?

## Existing Coax Network



- Shared Bandwidth with ~300 Homes
- Amplification of Signals
- Limited Capacity
- Vulnerable to Environmental Factors

## New Blue Stream Fiber Network



- Improved Reliability & Uptime
- 10Gig Speeds
- Future Proof
- Increased Home Value

# Fiber Optics future proofs the home

**Symmetrical  
Speeds**

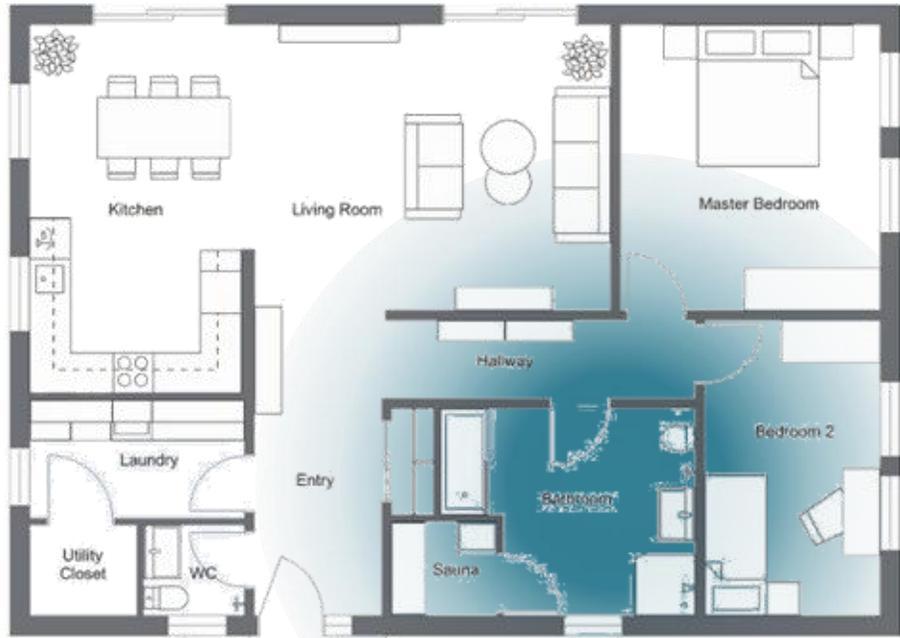
**Multiple Gig  
Speeds**

**More  
durable/  
reliable**

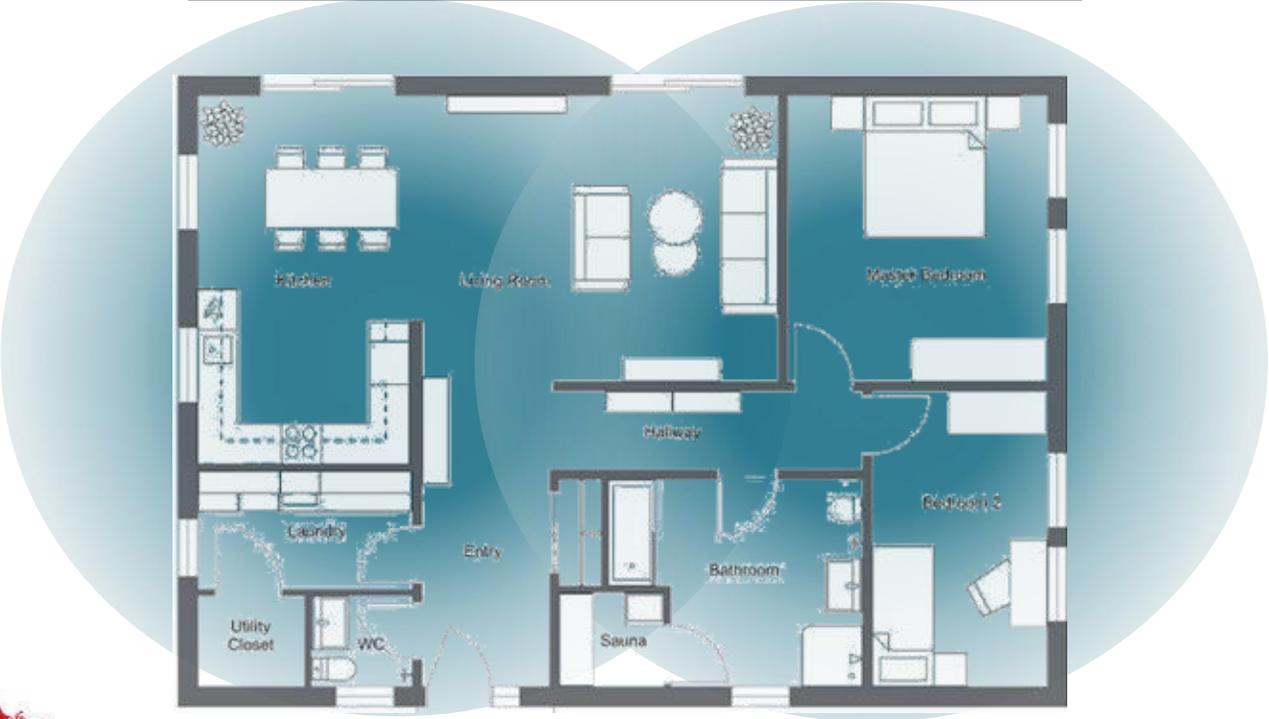
**Upgrade  
without  
replacing**

# WiFi that covers the whole home

**Standard WiFi**



**Whole-Home WiFi**



**NO HIDDEN FEES**

# Total Home WiFi Coverage & Security

Everything residents need to browse and stream quickly and safely

## Dedicated Backhaul (Connection between pods)

- Prevents “slow areas” in the home
- Get full Wi-Fi from all 4 active antennas for better coverage and speed
- Prevents video buffering, especially on 4k

## Active Network Management

- Assigns more speed to the device that need it
- Automatically adjusts the network 24x7x365
- Automatically assigns devices to the right connection

## Security and Privacy

- Security and Protection **included with Blue Stream Fiber**
- Independent technology, rated the best available for seamless connectivity and protection



# Questions?



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