



PHD Tech
SMARTER TELECOM & SECURITY

Smarter Community Security

AI-Powered Video Monitoring for HOAs
Presented by PHD Tech

Why HOA Boards Are Rethinking Security



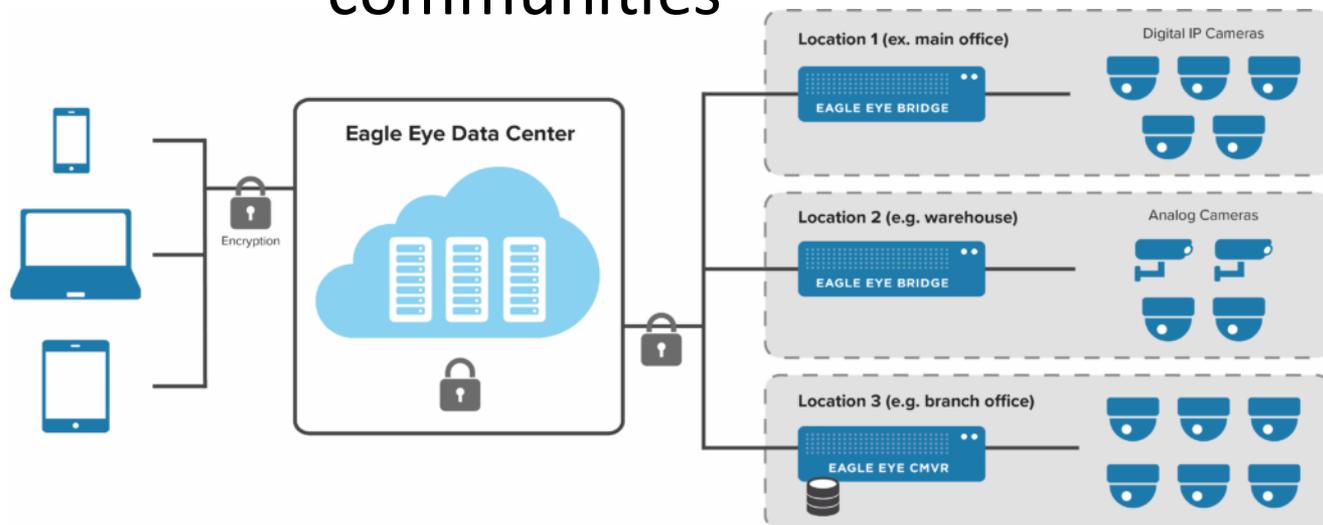
- Increase Resident Safety and Peace of Mind
 - Reduce liability and risk exposure
 - Improve response to incidents and emergencies
 - Protect community assets without increasing staff

Homeowners Associations (HOAs) are rapidly adopting advanced technology to enhance security, with over 50% of homes in general having at least one security camera. In community settings, visible security cameras can reduce crime rates by as much as 13% to 50%.



What Is Cloud VMS?

- A Cloud-Based Video Security Platform
 - Uses AI to monitor community activity in real time
 - Works with most existing cameras
 - Designed for multi-building and gated communities

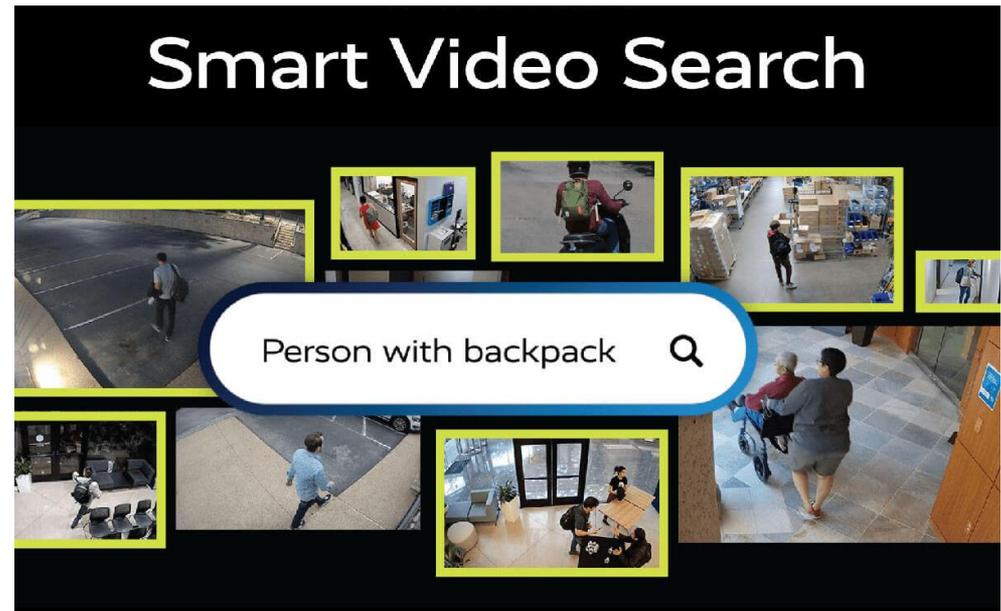
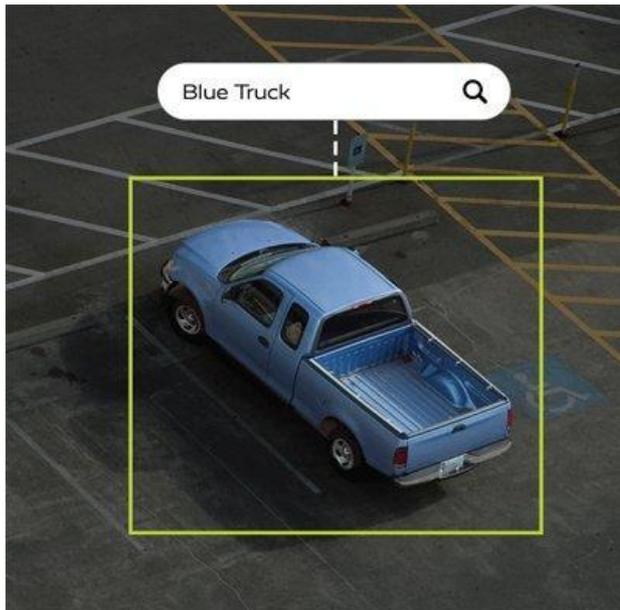


Find What Matters

-- Instantly --



- Search Video Like Google
 - Find People, Vehicles, or Objects in seconds
 - Ideal for incident review and board requests
 - No manual camera scrubbing



Accurate Detection



-- Fewer False Alarms --

- Detects People and Vehicles, not Shadows or Trees
 - Ideal for after-hours and restricted areas
 - Turns cameras into virtual security guards

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AI Impact: Implementing AI-based video analytics can reduce false alarms by up to **90% to 95%**

Enhanced Emergency Awareness



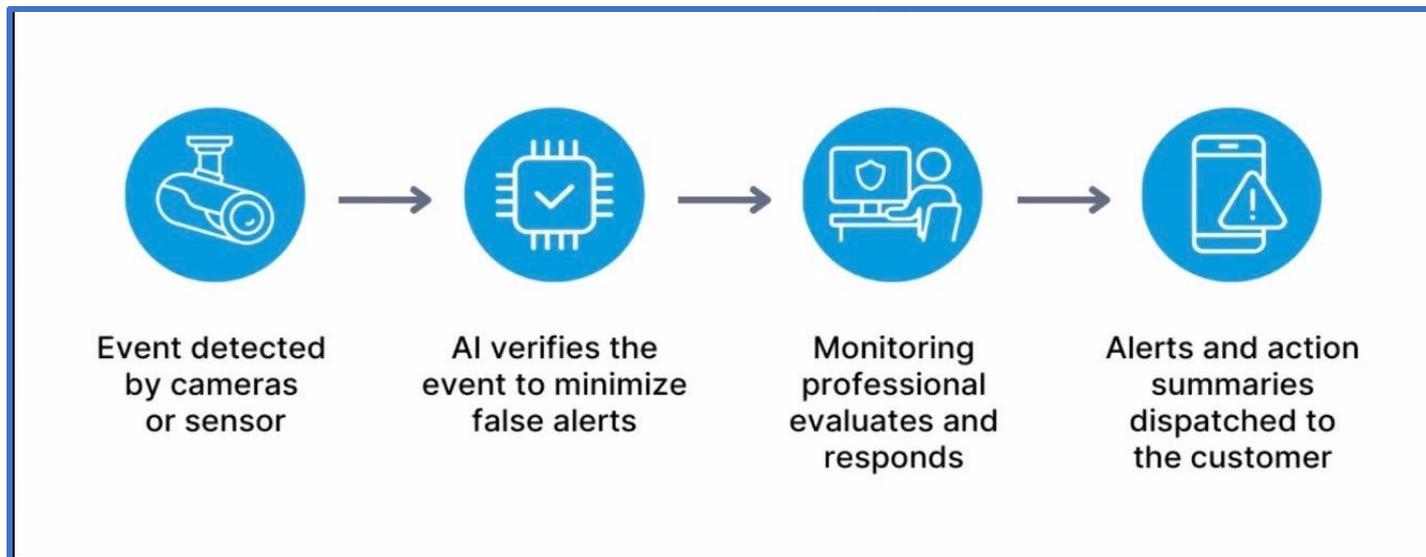
- Detects Visible Firearms In Video Feeds
 - Instant alerts for faster response
 - Can securely share video with first responders
- Detects Loitering and Restricted Area Access
 - Line-crossing alerts for gates and perimeters
 - Supports community safety policies



24/7 Monitoring Without Hiring Staff



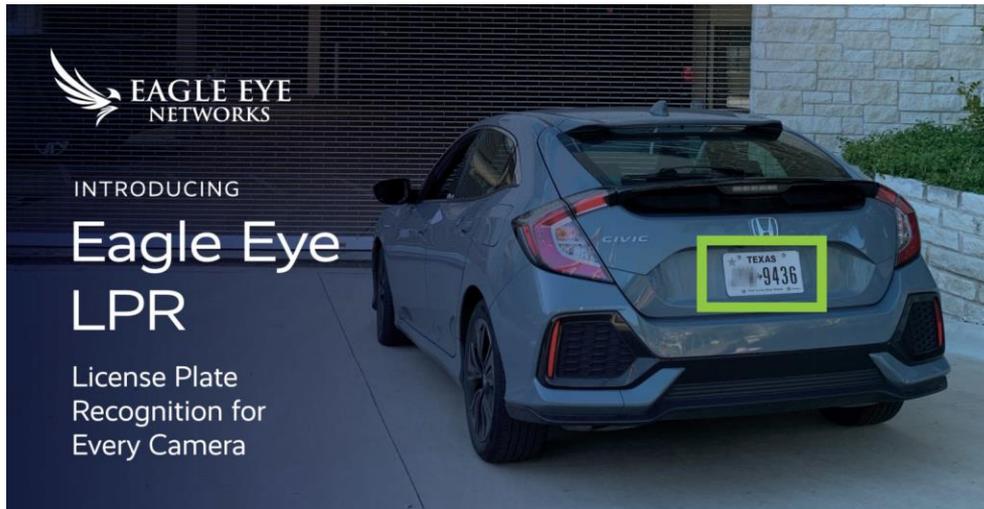
- AI Filters Normal Activity
 - Security professionals review only real alerts
 - Immediate intervention when needed



Smarter Parking & Vehicle Oversight



- Identifies License Plates Using Existing Cameras
 - Helps with unauthorized vehicles
 - Supports investigations and rule enforcement



• **Crime Solving:** Approximately 70% of crimes are committed using a vehicle, making LPR data highly effective for identifying suspects.



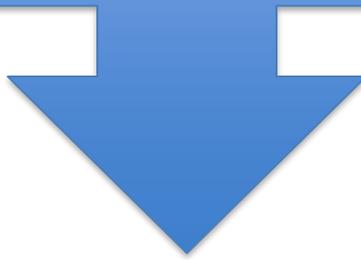
Know Which Vehicles Enter Your Community



- Recognizes Vehicle Type, Color, and Model
 - Useful for theft prevention and incidents
 - Adds context to security events



• Overall Crime Drop: Areas with public surveillance cameras often experience a 15%–20% decrease in overall crime rates, according to the Urban Institute.



Why PHD Tech



- Trusted Security Technology Partner
 - HOA-focused design and deployment
 - Ongoing support and training
- Helping communities stay safe and connected



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